


# ART 113 AND ART 203

**ASSIGNMENT 1: THE ARTIST STATEMENT** - Although you don't have to TURN IN a full-fledged artist statement until you present the completed series... I do want one by the end of week one. A rough draft- a map or timeline of what you want to accomplish this term. It should give me an indication of what you plan to do for your project is due to me by next session. You will need my approval before embarking on the series.

Here are a couple of good articles to help you get started.

This tutorial is really awesome. It's basically a prompted journaling experience to get your thinking wheels turning and your writing going.:

<http://www.mollygordon.com/resources/marketingresources/artstatemt/>



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● Visual Arts Expert

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Once your time is up, look at the list you have and ask yourself the question, What is newsworthy? Meaning, of everything you've jotted down, what is interesting, different, and absolutely crucial to understanding your work?

As you go back over the page, there will be things on the list that can be immediately crossed out and some that you will realize are absolutely imperative to be left in. Maybe you don't want the whole world knowing that you're a mom - maybe you see that information as private and separate from your role as an artist. For a situation like this, I find it's helpful to strike out words or phrases you decide aren't important (or are private) ~~by drawing a line through the words like this~~, so that you can still see your original note in case you want to reconsider. Or maybe your work is all about your personal experience of motherhood, in which case that information about your own life is imperative. In that case, put a star next to characteristic you consider very important. Try and choose at least three things from the list to label with a star.

Write two sentences, using as much of the information that you've decided to keep as you can. Make the first sentence mostly comprised of traits that are starred. Refer to yourself in the third person and try stringing it together in this format:

(Who) creates (what) (where). He / she creates (what, again) (how, when) (why)?

**Or for example:**

Mary Smith [who] creates large, abstract paintings [what] in her studio in Florida [where]. She creates her aggressive works based on her personal experiences [what] by pouring acrylic paint directly onto the canvas [how] every morning [when] and allowing it to dry, so that she can express a sensation which words cannot truly capture [why].

It's bound to be clunky, but should give you a good place to start. Maybe you'll notice that there are parts that can be cut (is it really important that Mary pours that paint every morning?) and parts that need more explanation and clarity (what are those emotions the above is referring to? Is it based on a direct experience that you'd be willing to share with your audience?). The parts that need more explaining become the basis of your next few sentences.

Don't feel the need to cram buzzwords or art historical references into your statement unless you think it's important to understand the work. But don't feel as though you have to make your work something it's not - an honest and genuine explanation of who you are and what you make is what the committee wants to see.

Keep your statement as brief as you can - 500 words is generally the upper limit. Remember that the committee will be reading many statements that day and has also (probably) never seen your work or met you - the questions they will have at this point will be very basic. You don't have to account for every last little detail and nuance - your statement is simply an introduction to let your audience know a little about

Here is an article about portfolio guidelines that has a lot of useful information regarding how to put together a portfolio and what to do with it once you have one completed. It is intended mainly for photographers, but most of the information seemed to apply to any medium. <http://art-support.com/portfolio.htm>

## ASSIGNMENT 2: THE NEWSLETTER

Along with your series of related pieces and your artist statement, I want you to create a newsletter before the end of the term. Start working on this NOW, a good newsletter takes time. You should be publishing a minimum of two a year.

Your newsletter can be one or two pages long. It should feature 2 or more pictures of your work, or you working in the studio, inspirations for your work. In other words, there should be VISUAL content, not just written content.

You can report shows you have been in, shows you will be in, projects you have been working on (you can insert your artist statement here) projects you plan on working on, any awards or scholarships you've earned. Work that you are studying or taking inspiration from. Work you saw while traveling. You can also write a small bit on an art technique you are using or currently interested in.

Here are some links you might find useful:

<http://www.artonomy.co/2010/12/16/how-to-start-your-artists-newsletter-in-6-easy-peasy-steps--a-practical-guide/>

<http://thecolorist.blogspot.com/2008/04/newsletters-that-kill.html>

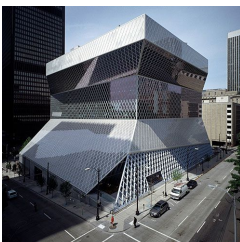
<http://theabundantartist.com/23-things-to-talk-about-in-your-art-newsletter/>

<http://workawesome.com/general/creating-a-newsletter-in-word/>

<http://office.microsoft.com/en-us/templates/artistic-newsletter-TC010282852.aspx>

## ASSIGNMENT 3: FERRETING OUT COMMUNITY RESOURCES

**Physical Research-** Visit the Reference Librarian at the Seattle Central Library and ask for help finding information on scholarships for general students and art students. Look at the sources they suggest. You will find some opportunities specifically apply to the career you are interested in. Others may be open to Find at least two scholarship or grant opportunities that apply to your ethnicity, age, gender, or other applicable descriptor. Report your findings to your teacher and classmates.



The Seattle Public Library's Central Library is the flagship library of The Seattle Public Library system. The 11-story glass and steel building in downtown Seattle, Washington was opened to the public on Sunday, May 23, 2004

**Address:** 1000 4th Ave, Seattle, WA 98104

**Architectural style:** Postmodern architecture

**Online Research-** Artist Trust is the go-to spot for all professional artists in the state of WA. The non-profit handles most of the state monies in grants and fellowships that award artists support for their work. **Go to this link: <http://artisttrust.org>**

Find at least one workshop or event you think would be helpful to you at some point.  
Find one listing for employment or internship.  
Find at least one call to art that you would apply for if you were a professional artist.  
Find one resources in the Health Options listing that sounds like it could be useful for you.  
Find one resource under Promotion and Marketing link that is helpful.

Report your findings to your teacher and classmates..

#### **ASSIGNMENT 4: THE ONLINE PORTFOLIO**

Unless you have you already have your art online, the easiest way to get your portfolio out there is by opening a Facebook Fanpage.

It's really easy! Instructions can be found here:  
<http://www.wikihow.com/Create-a-Facebook-Fan-Page>

Once you have photographed or scanned your artwork and uploaded it to your new fanpage, invite me and your classmates to like your page.

You **MUST** have a digital portfolio before the end of the term. This is faster and easier in many cases than burning a cd and turning that in.